



SEPTEMBER 2015

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➔ Alumni Weekend 2015 re-cap



More than 100 people reunited at Olin for Alumni Weekend, September 18 - 20! Alumni sat in on open courses, led workshops, played lawn games, met new students and faculty, and celebrated the class of 2010's five-year reunion at a rooftop bar in Boston. Over half of the class of 2010 was in attendance!

Attendees also had a chance to check out the progress made on the Library Re-invention Project during a special happy hour, and engaged in a Q&A with President Miller during a **college update**.



Share your feedback with us by **filling out this survey**, whether you participated in Alumni Weekend or not!

Thank you!!

Special thanks to Avi Uttamchandani '10, Greg Marra '10 and Manik Sethi '18 for helping plan the Weekend, and to all others for contributing to a successful event!

➔ Olin launches The Wire



Olin has just launched **The Wire**, an online news channel that will showcase people and events at Olin in a visually compelling and dynamic way, using video, slide

Congrats to...



Olin faculty member Jon Adler, associate professor of psychology, for being featured in a piece on narrative identity research in **The Atlantic**.

Olin for our "learn by doing" model being recognized in a recent **TechCrunch article** as an exemplar of the radical innovation needed to transform American higher education.

OAC Elections

Elections are being held this fall for the President-Elect, Treasurer and Secretary positions of the OAC Executive Board. Anyone may run for as many roles as they wish, though they'll only be able to hold one. Email **Olin Alumni Elections** to

shows and infographics. It will also take a closer look at what makes Olin tick, from a visual journal of the volunteer work done in Uganda by Eli Sheldon '11, to a statistical analysis of when a marathoner will break the 2-hour mark by Olin faculty member Allen Downey, to a video highlighting what goes on in Olin's "Investigating Normal" class. Visit the site to learn about the latest and greatest at Olin!

→ Do babies time their smiles?

Professor Paul Ruvolo has been **working with a team of researchers** to confirm why babies smile when they interact with their parents, and whether or not their smiles have a purpose.

After programming a toddler-like robot to behave like a baby, the researchers had the robot interact with undergraduate students at UC San Diego. The robot got the students to smile as much as possible, while minimizing its own smiling.

The team's results confirmed findings from previous studies, which noted that babies time their smiles intentionally to make the person they interact with smile in return. This innovative study may be the first of its kind to combine developmental psychology, computer science and robotics in this way.

→ Drone research aims to help fight wildfires

In a rare ruling, the FAA has granted Olin College a **research exemption to fly drones**. Professor Andrew Bennett and his team of 10 students are currently working on a system to deploy drones into a wildfire and send back information in real time, allowing for immediate communication in dangerous conditions.



The drone project is currently in its testing phase. When the drones are ready for implementation, they will fly in coordination with fire bombers to monitor where a fire is headed, and potentially save lives.

→ Oliners return from GGCS

nominate yourself or another by Monday, October 12th.

Upcoming events

9/30

Olin Marketing Webinar

Join members of the Olin Marketing and Communication team at 5 pm PST/8 pm EST for a discussion about how to continue building Olin's reputation.

10/7

Career Fair

Alumni are always welcome at the fair as job seekers! If you are unable to attend, contact **Sally Phelps** so you can still circulate your resume.

10/16 - 10/18

Family Weekend

10/25

Fall Open House

Registration and tours will go from 11 am - 12:30 pm. The official program begins at 12:30 pm, and ends at 4:30 pm. **Register here.**

Hear from the students

Check out the **OLINSIDER** for the scoop on life at Olin as well as the **PGP BLOG** for students' personal and professional adventures.



This month, student



President Miller and will.i.am together at the summit

An Olin student team recently returned from the Global Grand Challenges Summit in Beijing, where the students pitched a plan for a software platform called "Native Ink," which would help English language learners develop writing skills.

They competed with college students from across the U.S., England and China for a cash prize, networking opportunities and bragging rights.

President Miller attended the summit along with inventor Dean Kamen, Alibaba Chairman Ma Yun,

Associate Professor of Physics and team advisor Yevgeniya Zastavker, and entertainer will.i.am.

Although the Olin team didn't win, the experience was priceless.

blogger Audrey Lewis '19 shares her discovery of an unexpected link between a Design Nature class lecture, and her quest to try all the soup offered in the Dining Hall.

➔ Olin Marketing Webinar, Sept. 30

Join Michelle Davis, Alyson Goodrow and Sarah Pickering from the Olin Marketing and Communication team at 5 pm PST/8 pm EST on Sept. 30 for a discussion about how to continue to build Olin's reputation.

Learn about:

- How Olin's marketing funnel framework drives strategy
- Two new online efforts (The Wire and an inbound marketing campaign)
- Changes planned for NPR sponsorship by Olin and a new collaboration with **Nautilus**
- Ceiling-to-wall graphics planned for the AC first floor

RSVP on **Facebook**. Your participation will help us find new ways to build interest in Olin and its mission to transform engineering education.



➔ questions?

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