Improving Endoscopic Retrograde Cholangiopancreatography



Boston Scientific is the world's largest medical device company dedicated to less-invasive medicine. Boston Scientific's mission is to improve the quality of patient care and the

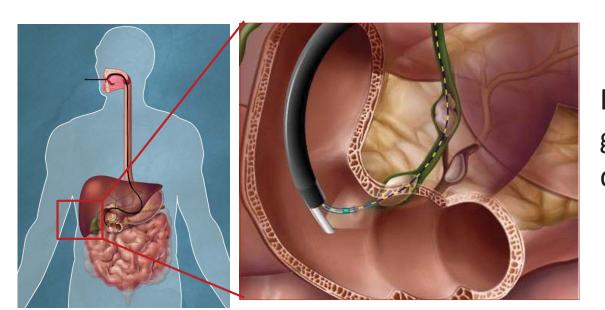
productivity of health care delivery through the development and advocacy of less-invasive medical devices and procedures.

Endoscopy

What is Endoscopy? Endoscopy is a procedure that allows physician examination, diagnosis, and treatment of organs, joints, and cavities with the use of an endoscope.

Endoscope: a flexible device that employs a fiber optic and lens system to provide illumination and visualization for interior investigation of the body, through natural orifices

Capabilities: suction irrigation administration of drugs tissue removal and sampling



Removal of gallstones during ERCP

ERCP

What is ERCP? Endoscopic retrograde cholangiopancreatography or ERCP is an endoscopic procedure that uses a variety of tools to examine and treat disorders of the biliary tree, gallbladder, or pancreatic duct.

What does ERCP treat?

Most often, ERCP is used to detect gallstones, duct obstructions, and disease, such as cancer of the bile ducts, pancreatic cysts and tumors, biliary cirrhosis, and chronic pancreatitis.

capabilities: biopsy visualization

gallstone removal stent placement



Flouroscopic (x-ray) view of ERCP

OCTOBER

Background Research observing physicians meeting with marketing reps

Problem Identification and Idea Generation

NOVEMBER

Filtering 6 devices for possible development

JANUARY

Product Definition behavior function

FEBRUARY

Initial Design Exploration brainstorming technical mechanisms choosing final designs



Design Refinement 1st round prototypes **Boston Scientific** feedback revisions

APRIL

Further Development 3rd generation designs physician feedback

Senior Consulting Program for Engineering

SCOPE

Project Statement: Improve gaining and maintaing access to the biliary duct during **ERCP**

Surgery Visits

Physicians' interactions with Boston Scientific's current tools, and the difficulties they encounter were critical in shaping our understanding of how to improve the procedure



Beth Israel Deaconess Medical Center

Problem Identification

Patient Anatomy:

- Peristalsis creates a moving target
- All ampullas are different
- Length of bile duct is variable

Ampulla Cannulation:

- Doctor doesn't control the cannulating device
- Ampulla swells if irritated
- The ampulla is small, difficult to find, and constantly moving

Post Ampulla Cannulation:

- Selectively cannulating the bile duct is difficult
- Touching the pancreas is easy
- Ducts are not always open
- Tools can get stuck

Tool Mobility:

- Movements required to maneuver endoscope are not intuitive
- Aligning the guidewire/scphincterotome for cannulation is
- difficult
- No 1:1 rotation
- Sphincerotome gets jammed with guidewire in scope

Visualization Issues:

- 3D environment is viewed in 2D
- Cant visualize what's behind the ampulla

Our Goal: Create a new generation of device that builds upon Boston Scientific's physician controlled line of products.

Features: Cutting wire, rapid exchange system, dye injection Use: Used in most ERCP procedures cannulations and sphincterotomy The Market: Tool widely accepted for ERCP procedures

Spyscope

Features: 6000 pixel fiber optic channel, vacuum and irrigation lines, and a tool channel Use: To visualize inside the biliary duct when standard procedures fail to Market: Released mid-2007, currently used only when regular sphincterotome is insufficient

Conmed Axcess

Features: Steerable tip, cutting wire, dye injection Use: Used for ERCP procedures and sphincterotomies requiring additional tip motion for cannulation purposes Market: Recently released, little market penetration

The Team:

Liason: Kurt Geitz Advisor: Jessica Townsend Clark McPheeters, Eamon Doyle, David Gebhart, Kate Miroshnikova, Lyndsey Stadtmueller

Existing Technology: Boston Scientific Hydratome







