BRAND IN USE

Section 5

unique, recognizable
Olin College
of Engineering
communications

IDENTIFIER
COLOR
COMPOSITION
GESTURE
TYPOGRAPHY
IMAGERY

DIN OT
The Inauguration of Gilda A. Barabino, Ph.D.

Dr. Gilda A. Barabino became the second president of Olin College of Engineering, and professor of biomedical and chemical engineering, on July 1, 2020.

Olin is committed to advancing equity within and through engineering education.

Gilda A. Barabino, Ph.D.

About the Inaugural Ceremony

The theme for our ceremony is “Expanding the Dial: Connecting Individuals and Communities.” Just as Olin is a unique community, our college offers a unique experience to our students and faculty. Each member of our community focuses on multiple disciplines, creating an interdisciplinary framework that is a foundation of the community and intention.

Today’s ceremony is a day-long event with the goal of expanding our community’s shared perspective.

Today we will build connections by engaging with personal stories that relate to this inaugural moment. We will acknowledge traditions, but also incorporate them. And we will strive to pay the academic, intellectual, and artistic dividends of the event.

Our ceremony really begins when you arrive here on Olin’s campus, in celebration. It is a big tent and the right setting for our gathering community while still keeping both on this campus.

The formal ceremony will begin with special recognition of our newest members and our friends. First, we will engage with the diverse perspectives of our faculty and students, showing the relationship between their experiences and how they resonate with our own. The groups from our engineering programs will deliver our official ceremony as we formally install President Barabino and celebrate her arrival to our community.

In true Olin spirit, we invite you to stay for the special recognition of our environment, of being here, and for exploring what we see ourselves, others, and the world we create together.
An Investment With Endless Value

Alumni Outcomes*

<table>
<thead>
<tr>
<th>Six months after graduation</th>
<th>Ten years after graduation</th>
<th>2022 alumni survey</th>
</tr>
</thead>
<tbody>
<tr>
<td>91% employed or in graduate school</td>
<td>39% have been involved in a startup</td>
<td>$174k</td>
</tr>
<tr>
<td>76% employed or started own business</td>
<td>56% have pursued graduate degrees</td>
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<tr>
<td>14% in graduate school (rising to 56% ten years after graduation)</td>
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Student Internships and Research

Participation

100% of the 2022 graduating class did at least one internship or research experience during their time at Olin;
79% did two or more.

Entrepreneurship, Education and Employment

Olin-founded companies

Top Graduate Schools

Top Employers

*Alumni outcomes data based on alumni surveys from the past five years.
Including Images

The size of this image is 7.5” by 6.35”

To change the image, “picture format” >> “change picture” >> select the image you want. The image should automatically fit the dimensions set on this slide.

To reposition the image, go to “crop”. Do not move the edges of the crop box because it will change the dimensions, simply click on the image and drag it around to where you like it.

Graphs

The only thing to keep in mind about graphs and branding are the colors being used as well as the fonts. The colors have been programmed to this presentation deck.

To edit the chart, go to chart design, there you can select the colors you would like to use and replace the data.
Scenes from Campus

Making lifelong friends...
Celebrating all at Olin.
SLAC Fest Shows!

Upcoming Events

Olin College of Engineering
Summer Institute 2023
JUNE 5, 2023 - 8:00AM EDT
VIRTUAL
2023 OLIN COLLEGE SUMMER INSTITUTE
Developing Impact-Centered Learning Experiences
Read More

Olin Alumni Weekend 2023
SEPTEMBER 22, 2023 - 1:00PM EDT
OLIN COLLEGE OF ENGINEERING
Come back to the bubble to spend time with friends, faculty, staff and students. This year, we will celebrate milestone Reunions for 2008 (15th), 2013 (10th), 2018 (5th)!
Read More

Family Weekend 2023
OCTOBER 21, 2023 - 1:00PM EDT
OLIN COLLEGE OF ENGINEERING
Reunite and spend time with your student, meet Olin faculty, immerse yourself in an Olin class, watch student team demos, hear from President Barabino and eat great food.
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