

# Andrea Cuadra

Assistant Professor

Computer Science

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## Research Interests

Human-Computer Interaction (HCI), Inclusive Design, Human-Centered Artificial Intelligence, Ubiquitous Computing.

## Education

2022–2024 Postdoctoral Scholar, Computer Science (HCI), Stanford University

Supervisor: James A. Landay

2018–2022 Ph.D., Information Science, Cornell University

Advisors: Deborah Estrin (chair), Nicola Dell (co-chair), Malte Jung (minor member), Amon Millner (external member)

Dissertation title - Inclusive Interaction Design of Voice Assistants for Older Adults

2018–2020 M.Sc., Information Science, Cornell University

2015–2017 M.Sc., Engineering: Product Design, Stanford University

Advisors: Bill Burnett and David Kelley

Design Garage Project - *Increasing Child-Parent Quality Time*: identified specific user needs, and designed solutions as part of this year-long design project. Our final deliverable was a published children's book.

2009–2013 B.Sc., Engineering: Interaction Design, Olin College of Engineering

Advisor: Amon Millner

Senior Capstone Project - *Enhancing the Autodesk 123D Experience for Secondary School Students*: delivered bite-size pieces of curriculum to introduce 3D modeling software in various academic settings.

Grand Challenge Scholar Project - *Summer Camp: Motivating Students for Advanced Personalized Learning*: founded a sustainability summer camp for 8–12 year-old kids based on hands-on engineering projects and experiments.

## Work Experience

### Teaching

|      |   |                     |
|------|---|---------------------|
| 2023 | CS 377E: Designing Solutions to Global Grand Challenges | Stanford University |
|------|---|---------------------|

### Teaching Assistantships

|      |  |                     |
|------|--|---------------------|
| 2018 | INFO 5345, Developing and Designing Interactive Devices      | Cornell Tech        |
| 2018 | INFO 5345, Developing and Designing Interactive Devices      | Cornell Tech        |
| 2017 | From Ideas to Action   | IDEO U              |
| 2017 | Leading for Creativity                                       | IDEO U              |
| 2017 | Executive Education, Design Thinking for Customer Experience | INCAE               |
| 2017 | ENGR 280, From Play to Innovation                            | Stanford University |
| 2017 | ME 120, History and Philosophy of Design                     | Stanford University |
| 2017 | ME 216B, Advanced Product Design: Implementation 1           | Stanford University |
| 2017 | ME 110B, Digital Design Principles and Applications          | Stanford University |
| 2017 | ME 110, Design Sketching                                     | Stanford University |
| 2016 | ME 110B, Digital Design Principles and Applications          | Stanford University |
| 2016 | ME 110, Design Sketching                                     | Stanford University |
| 2016 | ME 115A, Introduction to Human Values in Design              | Stanford University |
| 2016 | ME 101, Visual Thinking                                      | Stanford University |
| 2012 | ENGR 2599A, Computing and Craft                              | Olin College        |

### Industry Internships

|      |  |                   |
|------|--|-------------------|
| 2021 | Sidewalk Labs, Mesa and Delve User Experience Research | New York, NY      |
| 2019 | Google, Search User Experience Research                | Mountain View, CA |
| 2018 | Google, Chrome User Experience Research                | San Francisco, CA |
| 2016 | Yahoo, Flurry User Experience Research                 | Sunnyvale, CA     |
| 2012 | (Fall) Hopper, User Experience Research and Design     | Cambridge , MA    |
| 2012 | (Summer) Hopper, Product Management                    | Boston, MA        |

## Other Positions

|           |  |
|-----------|--|
| 2013–2020 | Entrepreneur Toy and Game Inventor, Crazy Machine                    |
| 2017      | Research Contractor at REDlab, Stanford Graduate School of Education |
| 2017      | Summer Instructor, Stanford Pre-Collegiate Studies                   |
| 2014–2015 | Remote Technical Support, Modkit                                     |
| 2013–2014 | User Experience Researcher and Designer, Hopper                      |

## Volunteer Service

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|------|--|---------------------|
| 2022 | IxD Research Group RAship program, organizer and interviewer | Stanford University |
| 2022 | Smart Primer research retreat, organizer and speaker         | Stanford University |
| 2022 | FRAME mentorship program, mentor to three Latinx undergrads  | Olin College        |
| 2022 | Social innovation company (Barrilete), advisor (since 2019)  | Costa Rica          |
| 2021 | Maker Lab, teaching volunteer (since 2018)                   | Cornell Tech        |
| 2020 | Graduate Students for Gender Inclusion in Computing, member  | Cornell University  |
| 2019 | PhD Admissions Committee, Cornell Tech representative        | Cornell University  |
| 2019 | Undergraduate admissions, alumna interviewer                 | Olin College        |

## Professional Activities

- Participant, NSF Engineering (ENG) CAREER Proposal Workshop Mock Panel Review Session, 2024
- Panelist, ACM CHI Workshop on EmpathiCH: Scrutinizing Empathy-Centric Design Beyond the Individual, 2024
- Participant, ACM CHI Workshop on Post-growth HCI: Co-Envisioning HCI Beyond Economic Growth, 2024
- Associate Chair, Proceedings of the ACM on Computer Supported Cooperative Work and Social Computing (CSCW), 2023–2024
- Research adviser, INSPiRE-CS Research Program (undergraduate research program of Stanford University), 2023
- Research adviser, CURIS (undergraduate research program of Stanford's Computer Science Department), 2023
- Reviewer, Proceedings of the ACM on Interactive, Mobile, Wearable and Ubiquitous Technologies (IMWUT), 2023 & 2024

- Participant, ACM CHI Workshop on CUI@CHI: Inclusive Design of CUIs Across Modalities and Mobilities, 2023
- Participant, ACM DIS Workshop on Towards Mutual Benefit: Reflecting on Artist Residencies as a Method for Collaboration, 2023
- Fellow, Preparing Future Professors, mentored by Alark Joshi at the University of San Francisco, 2022–2023
- Reviewer, ACM CHI Conference on Human Factors in Computing Systems, 2018, 2019, 2021, 2022, 2023, & 2024
- Participant, Rochester Institute of Technology Future Faculty Career Exploration Program, 2022
- Reviewer, International Journal of Human-Computer Interaction, 2022
- Reviewer, Alt.HRI at the ACM/IEEE International Conference on Human-Robot Interaction (HRI), 2022
- Reviewer, ACM Transactions on Human-Robot Interaction (THRI), 2021
- Program Committee Member, the first workshop on Healthy Interfaces (HEALTHI), 2021
- Participant, CMD-IT Academic Careers Workshop (ACW), 2021
- Reviewer, IEEE Robotics and Automation Letters (RA-L), 2021
- Reviewer, ACM Designing Interactive Systems (DIS) conference, 2020
- Participant, ACM CHI Workshop on Conversational Agents for Health and Wellbeing, 2020
- Reviewer, ACM International Conference on Tangible, Embedded and Embodied Interaction (TEI), 2017

## Invited Talks

|      |  |                       |
|------|--|-----------------------|
| 2023 | Union College, CS Seminar Series, <i>Designing Voice Assistants Inclusively</i> .                        | Schenectady, New York |
| 2022 | Rochester Institute of Technology (RIT), <i>Designing Voice Assistants Inclusively</i> .                 | Rochester, New York   |
| 2022 | La Salle University of Technology (ULSA), <i>Designing Voice Assistants Inclusively</i> .                | León, Nicaragua       |
| 2021 | Memorial Sloan Kettering, <i>Using Artificial Intelligence to Improve Healthcare Inclusion</i>           | New York, NY          |
| 2014 | TEDx, <i>Don't Shut Down Your Creativity</i>   | Managua, Nicaragua    |
| 2014 | Universidad Autónoma del Occidente, <i>The Fabrication Behind My Inventions</i>                          | Cali, Colombia        |
| 2014 | IEEE 33rd Central American and Panama Student Conference, <i>Entrepreneurship in Digital Fabrication</i> | Managua, Nicaragua    |

## **Selected Honors and Awards**

|      |   |
|------|---|
| 2023 | Stanford HAI—Personal and Private Ambient Intelligence for Senior Care Seed Grant (\$75,000 award)                    |
| 2023 | NAM Healthy Longevity Catalyst Award—COBRA: Cancer, Older adults, Balance, and Resistance Activities (\$50,000 award) |
| 2023 | Stanford HAI—Generative AI for the Future of Learning Seed Grant (\$5,000 award)                                      |
| 2022 | Gordon and Betty Moore Foundation 9048 (\$120,000 subaward)   |
| 2022 | Stanford PRISM Baker Postdoctoral Fellow (approx. \$35,000 award)   |
| 2022 | ADA Health Disparities & Diabetes Innovative Clinical or Translational Science Award (\$600,000 award)                |
| 2019 | Cornell Tech Digital Life Initiative Doctoral Fellow (\$6,000 award)  |
| 2013 | National Academy of Engineering Grand Challenge Scholar   |
| 2009 | Olin College four-year, full-tuition merit scholarship  |

## **Hackathon Awards**

|      |   |
|------|---|
| 2016 | Yahoo internal, 1st Place                                     |
| 2015 | NASA SpaceApps Challenge, 1st Place and People’s Choice Award |
| 2014 | Hasbro-A-Thon, 1st Place                                      |
| 2013 | Hasbro-A-Thon, 2nd Place                                      |
| 2013 | MIT Education Design-A-Thon, 2nd Place                        |

## Academic Advising

|      |   |
|------|---|
| 2024 | <b>Elías López Dalla Nora</b> , undergraduate (B.Sc.), Olin College of Engineering              |
| 2024 | <b>Minuja Rajasinghe</b> , undergraduate (B.Sc.), Olin College of Engineering                   |
| 2024 | <b>Jiayuan Liu</b> , undergraduate (B.Sc.), Olin College of Engineering                         |
| 2023 | <b>David Ihim</b> , graduate (M.Sc.), Computer Science, Stanford University                     |
| 2023 | <b>Carina Ly</b> , graduate (M.Sc.), Management Science and Engineering, Stanford University    |
| 2023 | <b>Maria Wang</b> , undergraduate (B.Sc.), Product Design, Stanford University                  |
| 2023 | <b>Gabrielle Polite</b> , undergraduate (B.Sc.), Symbolic Systems, Stanford University          |
| 2023 | <b>Samantha Estrada</b> , undergraduate (B.Sc.), Computer Science, Stanford University          |
| 2022 | <b>Marwan Hassanien</b> , undergraduate (B.Sc.), Computer Science, Stanford University          |
| 2022 | <b>Derek Askaryar</b> , undergraduate (B.Sc.), Computer Science, Stanford University            |
| 2022 | <b>Justine Breuch</b> , graduate (volunteer), Software Engineering, Google                      |
| 2022 | <b>Isabelle Hung</b> , high school (volunteer), User Experience Design, Monta Vista High School |

## Publications

### Conference Papers (peer reviewed)

- [1] **Andrea Cuadra**, Samar Sabie, Yan Shvartzshnaider, Nicola Dell, and Deborah Estrin (In Submission). *Privacy Cards: Designing Consensual Interactions for Ubiquitous Computing*.
- [2] Andrea Green, Gabrielle Polite, Isabelle Hung, Kristen Fessele, Sarah Billington, James A. Landay, and **Andrea Cuadra** (In submission). “*Not Until It’s Absolutely Necessary*”: *Black Older Adults’ Perception of Supporting Medical Recovery with Voice Assistants*.
- [3] Jianna So, Samantha Estrada, Matthew Jörke, Eva Bianchi, Maria Wang, Nava Haghighi, Kristen Fessele, James A. Landay, and **Andrea Cuadra** (In press, 2024). “*They Make Us Old Before We’re Old*”: *Designing Ethical Health Technology with and for Older Adults*. Proceedings of the ACM on Human-Computer Interaction. CSCW.
- [4] **Andrea Cuadra**, Maria Wang, Lynn Andrea Stein, Malte F. Jung, Nicola Dell, Deborah Estrin, and James A. Landay (2024). *The Illusion of Empathy? Notes on Displays of Emotion in Human-Computer Interaction*. Proceedings of the 2024 CHI Conference on Human Factors in Computing Systems. Article No.: 446. (pp 1–18). <https://doi.org/10.1145/3613904.3642336> **Best Paper Honorable Mention Award**.
- [5] Alan Y. Cheng, Meng Guo, Melissa Ran, Arpit Ranasaria, Arjun Sharma, Anthony Xie, Khuyen N. Le, Bala Vinaithirthan, Shihe (Tracy) Luan, David Thomas Henry Wright, **Andrea Cuadra**, Roy Pea, and James A. Landay (2024). *Scientific and Fantastical: Creating Immersive, Culturally Relevant Learning Experiences with Augmented Reality and Large Language Models*. Pro-

ceedings of the 2024 CHI Conference on Human Factors in Computing Systems. Article No.: 275. (pp 1–23). <https://doi.org/10.1145/3613904.3642041>

- [6] **Andrea Cuadra**, Jessica Bethune, Alexa Lempel, Rony Krell, Katrin Hänsel, Armin Shahrokni, Deborah Estrin, and Nicola Dell (2023). *Designing Voice-First Ambient Interfaces to Support Aging in Place*. Proceedings of the 2023 Designing Interactive Systems (DIS) Conference. <https://doi.org/10.1145/3563657.3596104>
- [7] Nava Haghighi, Matthew Jörke, Yousif Mohsen, **Andrea Cuadra**, and James A. Landay (2023). *A Workshop-Based Method for Navigating Value Tensions in Collectively Speculated Worlds*. Proceedings of the 2023 Designing Interactive Systems (DIS) Conference. <https://doi.org/10.1145/3563657.3595992>
- [8] Alan Y. Cheng, Jacob Ritchie, Niki Agrawal, Elizabeth Childs, Cyan DeVeaux, Yubin Jee, Trevor Leon, Bethanie Maples, **Andrea Cuadra**, and James A. Landay (2023). *Designing Immersive, Narrative-Based Interfaces to Guide Outdoor Learning*. Proceedings of the 2023 CHI Conference on Human Factors in Computing Systems. <https://doi.org/10.1145/3544548.3581365>
- [9] **Andrea Cuadra**, Hyein Baek, Deborah Estrin, Malte F. Jung, and Nicola Dell (2022). *On Inclusion: Video Analysis of Older Adult Interactions with a Multi-Modal Voice Assistant in a Public Setting*. International Conference on Information & Communication Technologies and Development 2022 (ICTD). <https://doi.org/10.1145/3572334.3572371>
- [10] **Andrea Cuadra**, Shuran Li, Hansol Lee, Jason Cho, and Wendy Ju (2021). *My Bad! Repairing Intelligent Voice Assistant Errors Improves Interaction*. Proceedings of the ACM on Human-Computer Interaction. Volume 5. Issue CSCW1. Article No.: 27. (pp 1–24). <https://doi.org/10.1145/3449101>
- [11] **Andrea Cuadra**, Oluseye Bankole, and Michael Sobolev. (2021). *Planning Habit: Daily Planning Prompts with Alexa*. In Persuasive Technology. PERSUASIVE 2021. Lecture Notes in Computer Science, vol 12684. Springer, Cham. [https://doi.org/10.1007/978-3-030-79460-6\\_7](https://doi.org/10.1007/978-3-030-79460-6_7)

## Journals (peer reviewed)

- [1] **Andrea Cuadra**, Justine Breuch, Samantha Estrada, David Ihim, Isabelle Hung, Derek Askaryar, Marwan Hassani, Kristen Fessele, and James A. Landay (2024). *Digital Forms for All: A Holistic Multimodal Large Language Model Agent for Health Data Entry*. Proceedings of the ACM on Interactive, Mobile, Wearable and Ubiquitous Technologies. Volume 8. Issue 2. Article No.: 72 (pp 1–39). <https://dl.acm.org/doi/pdf/10.1145/3659624>
- [2] **Andrea Cuadra**, Amy L. Tin, Gordon Taylor Moffat, Koshy Alexander, Robert J. Downey, Beatriz Korc-Grodzicki, Andrew J. Vickers, and Armin Shahrokni (2023). *The Association Between Perioperative Frailty and Ability to Complete a Web-Based Geriatric Assessment Among Older Adults with Cancer*. European Journal of Surgical Oncology. <https://doi.org/10.1016/j.ejso.2022.11.011>
- [3] **Andrea Cuadra**, Yen-Hao Chen, Kae-Jer Cho, Deborah Estrin, and Armin Shahrokni (2022). *Introducing the v-RFA, a voice assistant-based geriatric assessment*. Journal of Geriatric Oncology (Research Letter). <https://doi.org/10.1016/j.jgo.2022.05.001>
- [4] Jamy Li, **Andrea Cuadra**, Brian Mok, Byron Reeves, Jofish Kaye, and Wendy Ju (2019). *Communicating dominance in a nonanthropomorphic robot using locomotion*. Transactions on

## Posters and Abstracts

- [1] **Andrea Cuadra**, Amy L. Tin, and Armin Shahrokni (2022). The association between perioperative frailty and ability to complete a web-based geriatric assessment in older adults with cancer. *J Clin Oncol* 40. (Suppl; abstr e24022). [https://ascopubs.org/doi/abs/10.1200/JCO.2022.40.16\\_suppl.e24022](https://ascopubs.org/doi/abs/10.1200/JCO.2022.40.16_suppl.e24022)
- [2] **Andrea Cuadra**, David Goedicke, and J.D. Zamfirescu-Pereira (2021). *Democratizing Design and Fabrication Using Speech: Exploring co-design with a voice assistant*. In CUI 2021 - 3rd Conference on Conversational User Interfaces (CUI '21), July 27–29, 2021, Bilbao (online), Spain. ACM, New York, NY, USA, 8 pages. <https://doi.org/10.1145/3469595.3469624>
- [3] Natalie Friedman, **Andrea Cuadra**, Ruchi Patel, Shiri Azenkot, Joel Stein, and Wendy Ju (2019). *Voice Assistant Strategies and Opportunities for People with Tetraplegia*. In The 21st International ACM SIGACCESS Conference on Computers and Accessibility (ASSETS '19). ACM, New York, NY, USA, 575–577. <https://doi.org/10.1145/3308561.3354605>

## Creative Projects

- [1] **Andrea Cuadra.**, Sonia Doshi, Lynn Stechschulte. (2017). Goodnight News. Self-published on Amazon.
- [2] **Andrea Cuadra.** (2016). 20 1” Metal Cubes. Personal Statements art exhibit. Stanford, CA.
- [3] **Andrea Cuadra.** (2016). Baking Blocks. Materials: Inkjet on paper (24” by 45.5”). Look Closer art exhibit by show curator Camille Utterback. Coulter Art Gallery. Stanford, CA.