



# Happy Hallween!

## ➔ Alumni Weekend Fun

[Alumni Weekend](#) was a great success with surpassing our goals to increase attendance overall as well as for all alumni (12% of all alumni) and the 5-year reunion class (66% of the '09 class attended). Saturday night's celebration in the city also increased by nearly 40 attendees from last year. Check out our [Flickr images](#) to see the fun, connection and continuous learning we achieved. Whether or not you attended the weekend, please help us plan for the future by answering a few simple questions about your Alumni Weekend experience [HERE](#).



Cheers to Alumni Weekend (Meadhall in Cambridge, MA)

**Interested in helping plan next year's Alumni Weekend and Class of 2010 reunion celebration?**  
 Email [alexandria.milot@olin.edu](mailto:alexandria.milot@olin.edu) to get started now!

## Congrats...

### New OAC Executive Roles:

- President: Greg Marra '10
- President-Elect: Bennett Chabot '09
- Secretary: special election in the spring
- Past-President: Adam College '07

See the Class Rep positions and more [HERE](#). Thank you Erin McCusker '06, for her service to the OAC as previous Past-President as well as the previously held Class Reps: '08 - Nick Hays and Conor Frackleton, '11 - Annie Bowlby and Marco Morales.

*If you are interested in getting involved with the OAC or other alumni initiatives let us know by filling out [this form](#) on our website.*

### Olin Alumni Participation is still #1!

Olin still remains at the top for all of the US (based on our definition of alumni support → # of Gifts/# of Alumni Solicited). There was a 20% difference between us and #2 in FY13 with Amherst College being #2 at 51%. In FY14, the College of Saint Rose isn't far behind us at 67%. See the top 50

## → Accelerated Curriculum Innovation



Curriculum innovation has always been central to Olin's mission and this year we're offering a new take on our entrepreneurship foundation course. Products and Markets is meant to serve as the foundation for the reinvigoration of

entrepreneurship throughout the rest of the Olin curriculum. It will be taken by all first-year students in the spring semester. Additionally, in an effort to introduce early experiences that integrate societal and technical disciplines, the college is introducing Six Microbes that Changed the World, taught by Jean Huang, assistant professor of biology, and Rob Martello, professor of the history of science and technology.

Read more [HERE](#)

## → Upcoming Events

**Nov 3:** 5:30-8:00p.m. at Babson SF Campus (135 Main Street, Floor 3). Babson is partnering with Silicon Vikings to bring together entrepreneurs and social innovators who will address emerging opportunities around Environmental Sustainability. This discussion, led by Jim Poss, founder of BigBelly Solar and entrepreneurship faculty member at Babson College, will feature experts in clean-tech, climate protection, social marketing, and impact investing. The conversation will focus on the role of business in promoting sustainability, the opportunities that are emerging from environmental needs, and the unique challenges associated with being a social entrepreneur. Register [HERE](#) for free. Use coupon code: BABSON.

**Nov 7:** 10:50a.m., in MH Auditorium. Please join the AHS Foundation Program at this very interdisciplinary event! Get a glimpse of your writing future: what are the writing skills and understandings that may become essential in your professional life? Find out at Olin's annual panel discussion on writing.

Our panelists, Olin faculty Sara Hendren, Jean Huang and Mark Somerville and Olin alum Susan Fredholm Murphy '06 will talk about their professional writing experiences and answer questions.

Hear the highs and lows, and the lessons learned. Which elements of writing do they value most? What audiences do they write for? From white papers to journal articles, project proposals to books, Olin faculty and graduates will define how writing shapes their careers.

**Nov 13:** Alumni Social in Seattle Area

private Higher Ed. Institutions listed [HERE](#).

Avoid future individual reminders and [donate online](#) today to continue to keep our high percentage!



deadline for 2014 tax purposes

### Looking for a New Job?

Check out PGP's Opportunities for Alumni page. All new job postings for Olin alumni can now be found on the PGP website at <http://www.olind.edu/collaborate/careers-graduate-studies/opsps-alumni/>. And of course you still have access to the [Olin JobFinder](#). If you need assistance updating your account, [contact Suzanne](#).

### Alumni Spotlight



Alum Nate Smith '07 receives \$10M in funding for Lever. Read the blog post [HERE](#).

Greg Marra '10 and Sean Munson '06 featured in the New York Times. Read the article [HERE](#).



Maia Bittner '11 start up company RocksBox was featured in Forbes. Read the article [HERE](#).

**Exciting news (awards, new job, marriage, baby etc.) to share? Let US know!**

[Also Check Out...](#)

Join Director of Family and Alumni Relations Krissy Raposa for a fun opportunity to connect with one another and meet Erik Ryan, our newest DFAR team member. Participate in a Q&A and hear the latest news from Olin followed by bowling and heavy appetizers. A cash bar will also be available. RSVP [HERE](#)

**Nov 13-15:** Franklin W. Olin Players: Xanadu  
The Sorenson Center for the Arts at Babson College  
19 Babson College Drive, Wellesley, MA 02482  
General Admission: \$10. Find out more [HERE](#)

**Dec 19:** Olin EXPO

## Xconomy Features Q&A with President Miller

Having last [profiled Olin](#) more than five years ago, xconomy's [@bbuderi](#) recently came back to campus for an update from President Miller. His visit resulted in a Q&A "[Olin College President Rick Miller on Reengineering Engineering](#)" about why engineering matters, how Olin succeeds at attracting women and how Olin's approach is leading to a revolution in engineering education.

Read more [HERE](#)



## Olin Well Represented at Upcoming Frontiers in Education Conference



This month an unprecedented number of Olin students and faculty are participating in the Frontiers in Education (FIE) Conference -- a highly respected major international conference focusing on educational innovations and research in

engineering and computing. Between faculty, staff and students, close to 25 people from Olin are contributing to the conference, although not everyone will make the trip to Madrid, Spain. The research being presented at the conference covers such wide-ranging topics as intrinsic motivation, classroom culture, and the goals of men and women in a project-based learning environment.

**New book calls for joy, trust and courage in engineering education**

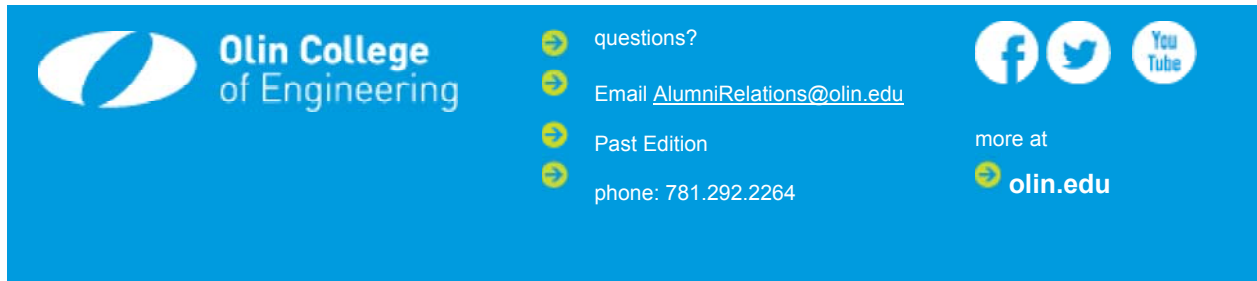
**Geek.com: Snot Bot is a drone created to collect whale mucus**

**Olin Team Places in Top 8 at HackMIT**

## Resources

- [Alumni website](#)
- Update your info and connect with each other via the [Community Directory](#)
- Reorder your class ring [here](#)
- [Flickr](#) (Olin Photos)
- Olin Gear [website](#)
- Family and Alumni Relations office [Facebook Page](#)
- Join the Olin Alumni [Facebook group](#)
- Check out the on-campus community [oLink](#)
- [Olin Portal](#) to get to the Directory and look up your contribution history

Read more [HERE](#)



Olin College of Engineering

- questions?
- Email [AlumniRelations@olin.edu](mailto:AlumniRelations@olin.edu)
- Past Edition
- phone: 781.292.2264

more at [olin.edu](http://olin.edu)

Facebook, Twitter, YouTube icons

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