



AUGUST 2015

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## Fun times ahead at Alumni Weekend 2015!

### ➔ Alumni Weekend, Sept. 18 - 20

The Alumni Weekend 2015 **schedule of events\*** is live! Take a look at the activities offered for alumni, your guests, and the on-campus community.

Weekend highlights:

- A "happy hour" in the mid-renovations Library
- An on-campus welcome dinner with bar followed by s'mores and storytelling
- Alumni-led workshops (contact **Avi Uttamchandani** '10 class rep if you are interested in leading one)
- A college update and Q&A with President Miller
- A reveal of Olin's Apple Orchard, brought to us by the class of 2015 gift
- A night out at a rooftop Boston bar (with a special celebration of the Class of 2010's 5-year reunion)



Stay tuned for a link to buy tickets and RSVP. In the meantime, feel free to check out the **Facebook event** to post messages, ask questions, and see who plans to attend. Further inquiries can be sent to **Krissy Raposa** in the FAR office or **Avi** '10.

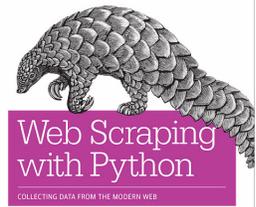
\*tentative

### ➔ Olin Joins National Network Promoting Entrepreneurial Engineers



Olin has joined the Kern Entrepreneurial Engineering Network (KEEN), a collaboration of 22 colleges and universities that aims to graduate entrepreneurially-minded engineers who can benefit society.

Congrats to...



Olin alum Ryan Mitchell '10 for publishing a new book called "[Web Scraping with Python: Collecting Data from the Modern Web.](#)"

Oliner Slater Victoroff for being named one of BetaBoston's "[25 Most Innovative People Under 25!](#)"

Olin for being ranked #1 for the best classroom experience in the [Princeton Review!](#)

Meet the new IA Coordinator

Olin joined the Network, which is funded by the Kern Family Foundation, because its goals mesh well with the college's vision for engineering education, according to President Rick Miller. Read more [HERE](#).



I'm Miranda Bethune, the new Institutional Advancement Coordinator for the DFAR Office -- and twin sister of Jessica Bethune '13! I'm thrilled to be supporting a community I really admire, and excited to work with Olin alumni. Looking forward to seeing you at Alumni Weekend, if not earlier!

## **Snotbot Meets and Exceeds Funding Goal**

In partnership with Ocean Alliance, Olin's custom-built "Snotbot" drones have been successfully funded! After launching a campaign in July 2015 to fund the purchase and construction of these drones, researchers will now head to Argentina to perform critical whale research. Read more [HERE](#).



## **Summer Research Talks**

### **Diversity in Engineering**

Oliners recently gathered in the library to hear REU students Athena Lin (University of Illinois) and Mauricio Uyaguari (Trinity College) explore the lack of diversity in the STEM fields. Read more about this summer talk [HERE](#).

### **Innovation Through Rube Goldberg Machines & Scooter Chargers**

Oliner Mikhaela Dietch shared her team-based research on Rube Goldberg machines as an effective way to teach innovative mindsets. Olin students Liani Lye and Lindsey Andrade also presented on the co-design of a cell phone-charging scooter. Read more [HERE](#).

## **Olin Webinar, Sept. 30: Continue Building Olin's Reputation**

Join Michelle Davis, Alyson Goodrow and Sarah Pickering from the Olin Marketing and Communication (MAC) team at 5 pm PST/8 pm EST for a discussion about how to continue to build Olin's reputation.

Learn about:

- How Olin's marketing funnel framework drives strategy
- Two new online efforts (The Wire and an inbound marketing campaign)
- Changes planned for NPR sponsorship by Olin and a new collaboration with [Nautilus](#)
- Ceiling-to-wall graphics planned for the AC first floor

Stay tuned for webinar logistics and a poll to tell us what you want to hear about. Your participation will help us find new ways to build interest in Olin and its mission to transform engineering education.

### **Upcoming events**

**9/18-20: Alumni Weekend** including '10 5-Year Reunion

**9/27: Women's Open House** featuring keynote alumna Kate (Walsh) Garrett '06

**9/30: Webinar** to continue building Olin's reputation (see details, bottom left)

**10/7: Career Fair**  
Alumni are always welcome at the fair as job seekers! If you are unable to attend, contact [Sally Phelps](#) so you can still circulate your resume.

### **Commencement 2015**

Have you seen the 2015 Commencement video yet? Watch it on Olin's [YouTube channel](#).

### **Hear from the students**

Check out the

**OLINSIDER** for the scoop on life at Olin as well as the **PGP BLOG** for students' personal and professional adventures. This month, rising senior Allison Patterson shared her experience at prescription management startup Pill Pack!



**Olin College**  
of Engineering

👉 questions?

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more at



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