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Subject: January oLink for Alumni!

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January 16, 2015

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Happy New Year!

Alumni Spotlight

Greg Marra '10 featured as one of the 2015 [Forbes](#) 30 Under 30: Media

Andreessen Horowitz is leading a \$3M financing of **SKYDIO**, a startup developing artificial intelligence systems for drones that **Adam Bry '08** and **Matt Donahoe '08** have started; see more [HERE](#).

Judy Xu '18 profiles **Alex Epstein '07** in a recent PGP blog post. Read it [HERE](#).

Que-Anh '06 was part of a kickstarter project whose goal was to inspire young girls in math and science by introducing them to female role models working in these fields. You can read more about it and/or buy a copy of the calendar [HERE](#).

Upcoming Events

Feb 4: The next Olin [Town meeting](#) will take place on Wednesday, February 4th in the Milas Hall Auditorium at Olin. [CLICK HERE](#) to add the event to your calendar

Feb 5: Women Entrepreneurial Leaders Disrupting the Status Quo Join us for an evening of tell-it-how-it-is ted-talk style presentations from **Maia Bittner '11**, Founder and CTO of Rocksbox and Kara Goldin, CEO of Hint Water. Details and RSVP [HERE](#).

Feb 11: [Spring Career Fair](#)



Also in the news

[Olin's First Marshall Scholar is named](#)

[David Kelley tapped to address Olin's Class of 2015](#)

[Publicity soars for first year student hackathon project, #HashtagGlove](#)

[President Miller featured in E&S Magazine](#)

[President Miller has been named a Fellow of the National Academy of Inventors \(NAI\).](#)

[Jamie Gorson '16, profiled by PLTW during #ComputerScience Week](#)

[Design Nature course featured in Needham Times](#)



OLIN LinkedIn- the "O" is almost "full circle"!

Olin student/alumni connections on LinkedIn have increased from **46%** to **76%** in one year. The PAB Networking Committee goal of connecting **75%** of all students/alumni by May 2015 has been met and will continue to be exceeded.

Olin educational outcomes are now being published on LinkedIn University pages. Outcomes are based on the work history of connected alumni and student profiles. LinkedIn University page analytics are being promoted to prospective students as a tool to review and analyze colleges for study and to employers/recruiters to find highly desired candidates.

One hundred and six Olin alumni still need to connect their profile to the Olin University page by adding the school logo next to Olin's name in the profile education section. This takes less than two mins. to do. Select edit profile, and scroll to the education section to retype the school name and dates attended then save. This adds the logo and connects to the University page and Alumni class on LI.

There are 748 followers for the Olin Group page. This is an increase of 100+ followers in 2014.

NOTE: **87%** of all alumni and **77%** current students are on LI at this

Feb 15: The **February oLink** will feature our one-of-a-kind #OlinLoveStories. Check out the alumni love stories from last year [HERE](#). Submit updates or your story to [ALEX MILOT](#).

Feb 20-21: [Candidate Weekend I for Class of '19](#)

Feb 27-28: [Candidate Weekend II for Class of '19](#)

Mar 6-7: [Candidate Weekend III for Class of '19](#)

End of March: Olin on the "slopes": Interested in going skiing with other Olin parents, alumni and students? The FAR office is looking for interested community members to take a day ski trip towards the end of March. If you are interested, tell us by emailing the I. A. Coordinator [ALEX MILOT](#).

Sep 18-20: Interested in helping plan next year's [Alumni Weekend](#) and the Class of 2010 reunion celebration? Email [ALEX MILOT](#) to get started!

Care.com SCOPE team

The Care.com SCOPE team is working on ways to allow senior citizens to age-in-place (live in their own homes safely and independently) with a higher quality of life and for longer. They're hoping to talk to some senior citizens and their adult children and show them some ideas. If you and your parent live close by and are both interested in talking to us, please email me at [SHANE SKIKNE '16](#).

Hear from the students

Our students are what make Olin special. Check out the [OLINSIDER](#) for the scoop on life at Olin as well

time. PGP efforts are underway to reach all current students. If you are not connected, you are missing visibility with your peers and potential employers on job opportunities. Developing a profile increases visibility to over 1000 Olin community members and many more.



From the Student Recruitment Committee

OlinHelpingOlin list serve

Do you want to help Olin students to succeed in their endeavors, but you don't know what they actually need? Well, we've asked them to tell us what they need on OlinHelpingOlin! This new opportunity to connect with the on-campus community mimics the student mailing list, HelpMe. If you decide to opt-in, you will privately receive student requests for assistance. Since they are directed at so many recipients, your response is by no means required. Only reply (directly) to students whose requests you are able and eager to address. Your participation will be anonymous. Only the students you reply directly to will know that you read their email. This is your chance to help! Sign up [HERE](#).

OlinHelpingOlin is a brand new experiment, so we don't know what kinds of help students will request, and which requests will see responses. The culture will evolve in the first months after we deploy the list, and we'll be creating a dynamic set of guidelines for the students to follow.

The mailing list will be moderated by FAR, PGP and Graham Hooton '14, as SRC Coordinator. Please send any questions and feedback to [GRAHAM](#).

Candidates' Weekends

We are excited to welcome in a new class, read the email from Charlie Nolan [HERE](#) including the incoming applicant statistics! We need alumni volunteers for the Saturday of each weekend to interview candidates and /or sit on panels. Please email [Graham Hooton](#) if interested.



Have you heard Olin on NPR?

The generosity of [Howard](#) and Fredi Stevenson continues with more NPR sponsorship ads through the remainder of the academic year. We've expanded our messaging from the revolution in engineering education to focus on project- and design-based learning, Associate

as the [PGP BLOG](#) for students' personal and professional adventures.

Summer Reading Program

It is time for our community to select a common reading for summer 2015 and we need your suggestions!

Some factors to consider - the book should:

- provide a common experience for new and returning students
- illustrate the vigor and breadth of the Olin curriculum
- be readable (over the summer)
- blend itself to a Convocation discussion
- relate to the Olin curriculum
- be available in paperback or at paperback price

[HERE](#) you will find a list of the previous summer reading selections.

Please go to [HERE](#) to make a suggestion and/or volunteer to serve on the committee!

Double the Impact

If you were not aware already,

many companies support gifts to higher education institutions like Olin by matching them with a gift of their own. This is a simple and "painless" way for donors to increase the size of their gifts, which, in turn, has a significant effect on the gift's impact. We encourage alumni to check with their employers regarding their participation in

Dean for Faculty Affairs and Development **Mark Somerville's** new book when it launched, SCOPE, EXPO, gender balance, entrepreneurship and the Collaboratory.

Let the **MARKETING TEAM** know if you've heard Olin while listening to NPR!

 **Collaboratory invites staff to participate**

Over the past few weeks the **COLLABORATORY** has welcomed visitors from King Fahd University of Petroleum & Minerals (KFUPM) in Saudi Arabia and Chief of Naval Operations Strategic Studies Group from Newport, RI. Staff also had the chance to take part in a half-day workshop, with Faculty **Rob Martello** and **Jon Stolk**, that was entertaining as well as enlightening. They engaged in an exercise related to the iconic Stuff of History course, which provided a chance to experience some aspects of projects, interdisciplinary learning and motivation.

charitable gift matching or **SEARCH ONLINE** for participating companies.



Resources

- [Alumni website](#)
- Update your info and connect with each other via the [Community Directory](#)
- [Olin Portal](#) to get to the Directory and look up your contribution history
- [Giving.olin.edu](#)
- Follow the Family and Alumni Relations office [Facebook Page](#)
- Request to become a part of the Olin Alumni [Facebook group](#)
- [Flickr](#) (Olin Photos)
- Olin Gear [website](#)
- Check out the on-campus community [oLink](#)
- Reorder your class ring [here](#)
- [OLINsider](#)



Olin College
of Engineering

 questions?

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more at

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