

Welcome to the Olin Family!

Olin parents have become a fantastic resource as we continue to build the Olin network. Because we are such a new school, we count on every single member of the community to help spread the word and bring new opportunities to our students and alumni.

What can you do to help?

- Let us know if your company could use an Olin student or alumnus. If you would like to bring Olin talent into your company, feel free to have your HR department share the job in our Handshake system.
- **Spread the Word.** Many of you have asked what you can do when someone wants to know more about Olin, or is interested in hiring an Olin student or alumnus. Here is a brief video and some articles that help tell our story pick your favorites and feel free to share:

<u>Creating Innovators</u> A brief video

MIT Study Names Olin World Leader in Engineering Education

Edify: Women Engineers Remake Machine Shop

Inc.: Entrepreneurship at Olin

In addition, <u>here is a sample email</u> you may want to send to your contacts that includes some of these materials.

- **Connect to Olin on LinkedIn.** Have you heard? LinkedIn is the new resume! With LinkedIn, you can connect to Olin, and help us make our network even stronger. Here are some ways you can do this:
 - o If you don't already have a LinkedIn profile, you may want to start one.
 - Connect to Olin in these two places:
 - Follow Olin's University Page
 - From the search bar in your LinkedIn Page, enter Franklin W Olin College of Engineering
 - Choose the School Page
 - Click on the Follow Button
 - Become a Member of the Olin Group
 - From the search bar in your LinkedIn Page, enter Olin College
 - Choose the Group Page
 - Click on the Request to Join Button
 - Membership takes a few days to be approved
 - Encourage your son or daughter to build their LinkedIn presence

For more information about any of these ways to help build the Olin network, or if you'd like to connect your colleagues to Olin's career center, feel free to contact us at:

Suzanne Alcott	Sally Phelps
Corporate Relations Coordinator	Director of Post-Graduate Planning
781.292.2282 <u>suzanne.alcott@olin.edu</u>	781.292.2281 sally.phelps@olin.edu